



ORDER

Flight Dates **08/11/12-08/15/12**

Contract / Revision **307656 /**

Original Date / Revision
08/10/12 08/10/12

Advertiser **Cherny / Democrat / Congre**

Agency **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80
Washington, DC 20007**

Product

Andrei for Arizona

Agency Com 15%

Billing Contact

**1010 Wisconsin Avenue - Suite #80
Washington, DC 20007**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **1599**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		
Tanya Winscott	%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
KASW	%	
KDRX	%	
KPHO	%	
KPNX	%	
KPPX	%	
KSAZ	%	
KTVK	%	
KTVW	%	
KUSK	%	
KUTP	%	
UNKWN	100%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	14	\$5,822.50	\$6,850.00	0.00	07/30/12	08/15/12	14	\$5,822.50	\$6,850.00
Totals	14	\$5,822.50	\$6,850.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KNXV	08/13/12	08/15/12	M-F 6-7am M-F 6-7am	CM	6am-7am	MTW----	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/11/12	08/17/12	MTW----			2		\$225.00		0.00				
N 2	KNXV	08/13/12	08/15/12	M-F 7-9am M-F 7-9am	CM	7am-9am	MTW----	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/11/12	08/17/12	MTW----			2		\$225.00		0.00				
N 3	KNXV	08/12/12	08/12/12		CM	8-9am	-----S	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00



KNXV

Print Date: 08/10/12

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Hiatus Dates

Original Date / Revision 08/10/12/ 08/10/12

Order Sep 00:20:00

Advertiser **Cherny / Democrat / Congr** Product **Andrei for Arizona**

Estimate # **1599**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
Su 8-9am ABC This Week														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 08/11/12		08/11/12	08/17/12	-----S	1		\$1,000.00		0.00					
N 4	KNXV	08/13/12	08/15/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	MTW----	:30	2	\$450.00	P-3	0.00 NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 08/11/12		08/11/12	08/17/12	MTW----	2		\$450.00		0.00					
N 5	KNXV	08/13/12	08/15/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	MTW----	:30	2	\$450.00	P-3	0.00 NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 08/11/12		08/11/12	08/17/12	MTW----	2		\$450.00		0.00					
N 6	KNXV	08/11/12	08/11/12	Sa 6pm News SA 6pm-630p	CM	6pm-630p	-----S-	:30	1	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 08/11/12		08/11/12	08/17/12	-----S-	1		\$250.00		0.00					
N 7	KNXV	08/13/12	08/15/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	MTW----	:30	2	\$850.00	P-3	0.00 NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 08/11/12		08/11/12	08/17/12	MTW----	2		\$850.00		0.00					
N 8	KNXV	08/13/12	08/15/12	M-F 1035pm-1102pm Nightline	CM	1035pm-1102pm	MTW----	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 08/11/12		08/11/12	08/17/12	MTW----	1		\$350.00		0.00					
N 9	KNXV	08/12/12	08/12/12	SU 10-1035pm 10pm News	CM	10pm-1035pm	-----S	:30	1	\$850.00	P-3	0.00 NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 08/11/12		08/11/12	08/17/12	-----S	1		\$850.00		0.00					

*Tax 1 Note: Tax 0.5%.

Totals 14 \$6,850.00